

CLEARLEFT PRESENTS

# “AMPERSAND”

An inspiring one-day conference for  
web and type enthusiasts



**29 JUNE 2018**

**Duke of York's Picturehouse, Brighton, UK**

## **SPONSOR PACK**

**CONTACT ALIS COX**

**+44 (0)845 838 6163 / [alis@clearleft.com](mailto:alis@clearleft.com)**



**The quality of the speakers yesterday was really superb & I came away feeling totally inspired!**

**Ampersand attendee**

## **AMPERSAND IS BACK!**

**A**mpersand is an affordable one day web typography conference, bringing together the industry's leading thinkers and designers from across the worlds of type and web design.

The inaugural Ampersand Conference sprang to life in 2011 - every one since has sold out and after a 3 year break, due to popular demand, we're back! This is your chance to reach 280 web designers, developers, creative directors UX Designers and typography fans. Held at the beautiful Duke of Yorks Picture House in Brighton, we have some great opportunities for you to reach the folk who matter. It's going to be a day to remember

### **ATTENDEES**

270 web designers, developers  
creative directors and typography  
fans.

### **SPEAKERS**

Some of the biggest names in  
design and typography.



**Clearleft organise events that explore the industry's most leading-edge ideas, attracting exactly the thought leaders we wish to engage with.**

**Glenn Jones - Madgex, sponsors**

# BENEFITS OF SPONSORING AMPERSAND

This unique conference, gives you the perfect scope to support the community and promote your brand and your products

Here's some other key reasons to sponsor;



- ✦ **Connect with talented developers** and designers, influential bloggers and thought leaders.
- ✦ Associate your company with some of the best known Internet brands.
- ✦ Create brand visibility and **networking opportunities** at the event.
- ✦ Showcase your services in a way that best fits your needs.
- ✦ Demonstrate your **commitment to web design** and the type community.
- ✦ Delegates will be coming from all over the UK, Europe and further afield.

## PAST AMPERSAND SPONSORS



Sketch



Adobe Typekit



Fonts by  
Hoefler & Co.  
typography.com

Niice



Fontstand

MyFonts®



WILEY

Rosetta

<Webtype>



FONT  
DECK

8 Faces

# SPONSORSHIP OPPORTUNITIES

<b>PREMIER</b> <b>£4250</b> 2 Places Available	<b>EXECUTIVE</b> <b>£2250</b> 2 Places Available	<b>ASSOCIATE</b> <b>£1250</b> 4 Places Available	<b>GRASSROOTS</b> <b>£375</b> Unlimited Places Available
6 Tickets to the event	4 Tickets to the event	2 Tickets to the event	1 Ticket to the event
Top sponsor placement on website	Sponsor placement on website	Small sponsor placement on website	Small sponsor placement on website
Logo on screen at the conference	Logo on screen at the conference	Logo on screen at the conference	Small logo on screen at the conference
Listed in all marketing collateral	Listed in all marketing collateral	Listed in all marketing collateral	
Social Media promotion	Social Media promotion	Social Media promotion	
Goodie bag product placement	Goodie bag product placement	Potential goodie bag product placement	
2 Places at the speaker dinner			
Introduce keynote speaker			
First refusal of the after party			

# **ADDITIONAL SPONSORSHIP OPPORTUNITIES**

**Speakers' dinner  
Conference lanyard  
Event t-shirts  
Filming talks  
Tickets for students**

**(At least Associate sponsorship required in addition to the costs of the above opportunities)**

**“**

**Thank you for making me a part of  
Ampersand. It was a tremendous  
success, so I hope there are future ones!**

**Jonathan Hoefler, Ampersand speaker**

**We're open to ideas so get in touch, we'd  
love to hear from you!**

**Please email Alis Cox at [alis@clearleft.com](mailto:alis@clearleft.com)  
or telephone +44 (0)845 838 6163**